

2022-2023 District Goals

District: 36 R
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas



SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 80% of clubs in our district report service.

Action Plan

[Action Plan - Service Reporting.pdf](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

GLOBAL MEMBERSHIP APPROACH SUPPORT

No, the district team has not yet identified a Lion as our Global Membership Support Lead

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

| | New Clubs | Charter Members | New Members | Dropped Members |
|-------------|-----------|-----------------|-------------|-----------------|
| 1st Quarter | 0 | 0 | 20 | 10 |
| 2nd Quarter | 0 | 0 | 20 | 10 |
| 3rd Quarter | 1 | 10 | 20 | 10 |
| 4th Quarter | 0 | 0 | 20 | 10 |

FY New Clubs

1

FY Charter Members

10

FY New Members

80

FY Retention Goal

40

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

50

Action Plan

[Action Plan - Membership Development - New Clubs.pdf](#)

[Action Plan - Membership Development.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- Our team will ensure 100% of zone chairpersons attend zone chairperson training.
- Our district will confirm 60% of club officers (president, secretary and treasurer) attend club officer training.
- Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

Action Plan

[Action Plan - Leadership Development Zone Chairs.pdf](#)

[Action Plan - Leadership Development.pdf](#)

LCIF

Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 100% and club participation in our district increases by 100%.
- b. Our team will ensure that 0 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 100 to LCIF and I will ask 10 members of my district cabinet to make a personal donation to LCIF.

Action Plan

[Action Plan - LCIF.pdf](#)

CUSTOM GOALS

Goal Statement

I am not aware of any Multiple District goals at this time.

Action Plan

Goal Statement

Our district specific goals are under development. We mainly want to focus on activities where the district can start showing values to our clubs. This will include more communications, development of artifacts that clubs can use to support their operations and activities. Coordinating getting LCIF grants that support the goals/activities of clubs in our district. The goal is to have our clubs gain a much better understanding/appreciation for what the district can do for them and hopefully that will bring more club members into wanting to participate in district leadership.

Action Plan